



London TDM

Procurement and Supply Chain Management Training Courses

Course Venue: Malaysia - Kuala Lumpur

Course Date: From 15 March 2026 To 19 March 2026

Course Place: Royale Chulan Hotel

Course Fees: 6,000 USD

Introduction

Strategic Supply Chain Planning is essential for any organization aiming to enhance efficiency, drive innovation, and achieve a competitive edge in the market. This 5-day professional course is designed to provide participants with comprehensive insights into the strategies and tools necessary for effective supply chain management. Through a blend of theoretical knowledge and practical applications, attendees will learn to develop robust supply chain strategies that align with their organizational goals.

Objectives

- Understand the fundamental concepts of supply chain management and its strategic importance.
- Analyze the components of supply chain networks and evaluate their performance.
- Develop strategies for optimizing supply chain operations.
- Identify and manage risks within the supply chain.
- Leverage technology and analytics to enhance supply chain decision-making.

Course Outlines

Day 1: Fundamentals of Strategic Supply Chain Planning

- Introduction to Supply Chain Management
- The Role of Supply Chain in Business Strategy
- Key Concepts and Terminologies
- Understanding Supply Chain Dynamics
- Designing Supply Chain Strategies

Day 2: Analyzing and Designing Supply Chain Networks

- Supply Chain Network Design
- Key Components of Supply Chain Networks
- Methods for Network Analysis and Optimization
- Designing Responsive Supply Chains
- Case Studies and Practical Applications

Day 3: Supply Chain Operations and Optimization

- Effective Inventory Management
- Transportation and Logistics Optimization
- Lean and Agile Supply Chain Practices
- Supplier Relationship Management
- Performance Measurement and KPI Development

Day 4: Risk Management in Supply Chain

- Identifying Supply Chain Risks
- Risk Analysis and Assessment Techniques
- Developing Risk Mitigation Strategies
- Building Resilient Supply Chains
- Business Continuity Planning

Day 5: Leveraging Technology and Innovation in Supply Chains

- Impact of Technology on Supply Chains
- Big Data and Analytics in Supply Chain Decision-Making
- Innovative Technologies: IoT, AI, Blockchain
- Future Trends in Supply Chain Management
- Developing a Technology Roadmap