



## London TDM

# **Administration and Office Management Training Courses**

## **Course Venue: Malaysia - Kuala Lumpur**

**Course Date:** From 29 March 2026 To 02 April 2026

**Course Place:** Royale Chullan Hotel

**Course Fees: 6,000 USD**

## Introduction

In the competitive world of business, the ability to present oneself professionally and interact with others using proper etiquette can significantly influence career success. This 5-day course on "Business Etiquette and Professional Image" is designed to equip participants with the skills necessary to navigate the business world with confidence and poise.

## Objectives

- Understand the fundamental principles of business etiquette.
- Enhance professional communication skills.
- Develop an impactful professional image.
- Learn strategies for effective networking.
- Apply etiquette principles in digital communication.

## Course Outlines

### Day 1: Understanding Business Etiquette

- Introduction to business etiquette and its importance.
- Understanding cultural differences in business etiquette.
- Overview of professional conduct in various business settings.
- Key principles of maintaining professional relationships.
- Practical exercises and role-playing scenarios.

### Day 2: Professional Communication Skills

- Effective verbal and non-verbal communication techniques.
- Mastering the art of active listening and feedback.
- Polishing written communication skills, including email etiquette.
- Strategies for clear and confident speaking.
- Handling difficult conversations with tact and professionalism.

### Day 3: Developing Your Professional Image

- Understanding the components of a professional image.
- The importance of grooming and appropriate business attire.
- Building personal brand through professional image.
- Non-verbal cues and their impact on professional perception.
- Interactive discussions on personal style and presence.

### Day 4: Networking for Success

- The role of networking in professional development.
- Strategies for building and maintaining a professional network.
- Effective use of social media for networking purposes.
- Etiquette in networking events and meetings.
- Practice networking sessions and feedback.

## **Day 5: Digital Etiquette and Closing the Course**

- Understanding digital communication etiquette.
- Managing professional presence on digital platforms.
- Do's and don'ts of virtual meetings and webinars.
- Review and reflect on course learnings.
- Certification ceremony and course wrap-up.